

# Artificial Intelligence or AI – An Introduction

Sponsored by: Leisure World Tech Center

President: Dave Merritt

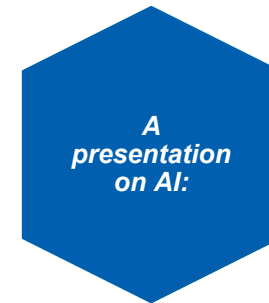
## Presented by:

**Seth Hammerman, CISSP CCSP**

**Cybersecurity Professional**

**215-980-7999**

**seth@alta-tech.net**



How to use it  
Understanding how it  
can help you day to day  
A couple of the most  
common platforms

# Understanding AI is..and what it isn't

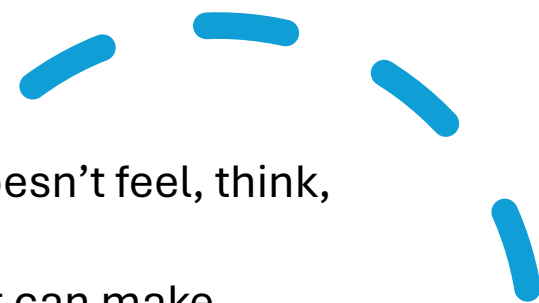
## WHAT is AI??

- Technology that understands your words
- Answers questions, gives suggestions
- Works on phones, computers, and smart speakers. Even works on some cars, trucks, ships and airplanes!!





# What AI is NOT:

- 
- • ❌ AI is not a human — it doesn't feel, think, or have opinions
  - • ❌ AI is not always right — it can make mistakes or misunderstand
  - • ❌ AI is not spying on you — it only sees what you type or say
  - • ❌ AI is not magic — it needs clear instructions to be helpful
  - • ❌ AI is not dangerous when used wisely — you're always in control

# What this seminar is..and is NOT

## This Seminar IS:

An introduction to basic AI concepts

Simple explanations of how the platforms & programs work

Links/suggestions for further information

## This Seminar IS NOT:

In-depth Technical training

Hands-on usage of the tools

Any more than simple explanations of the topics

# How AI Can Make Life Easier



- ANSWER  
QUESTIONS INSTANTLY  
("WHAT'S THE CAPITAL  
OF FRANCE?")



- HELP WRITE  
LETTERS OR EMAILS



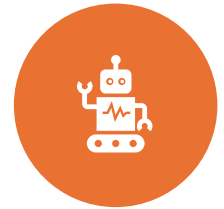
- GIVE TRAVEL  
DIRECTIONS OR PLAN  
TRIPS



- FIND RECIPES FROM  
WHAT'S IN YOUR FRIDGE



- SUGGEST MUSIC OR  
BOOKS YOU MIGHT LIKE



- TIP: "THINK OF IT AS  
YOUR 24/7 FRIENDLY  
HELPER."

# Popular AI Tools for Seniors

Tool	What It Does	How You Can Access It
<b>ChatGPT</b>	Answers questions, helps write, explains topics	Visit <a href="https://chat.openai.com">chat.openai.com</a> on your browser
<b>Microsoft Copilot</b>	Integrated into Bing, Microsoft 365; helps with documents, web searches, presentations	Available in Microsoft Edge or at <a href="https://copilot.microsoft.com">copilot.microsoft.com</a>
<b>Google Gemini</b>	Provides answers, summaries, translations	In Google Search or Google app
<b>Siri / Alexa / Google Assistant</b>	Voice-based AI for reminders, calls, smart home	Through smart speakers or phones

# ChatGPT: Step-by-Step

- **Open your internet browser (like Chrome, Edge, or Safari)**
- **Go to [chat.openai.com](https://chat.openai.com)**
- **Sign up with your email and password**
- **Type your question in the box and press Enter**

# Microsoft Copilot



WORKS IN MICROSOFT EDGE  
BROWSER OR IN SOME  
MICROSOFT APPS



TYPE OR SPEAK YOUR QUESTION

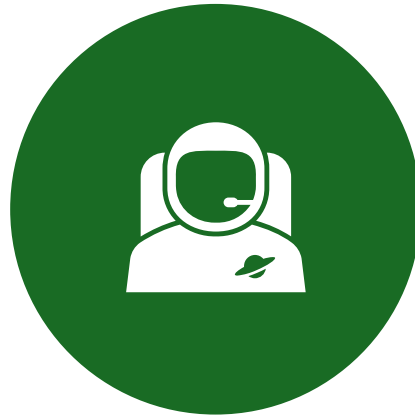


CAN HELP WRITE DOCUMENTS,  
MAKE SUMMARIES, CREATE LISTS

# Google Gemini — quick start



WHAT IT DOES: ANSWERS,  
SUMMARIES, TRANSLATIONS



- ACCESS: IN THE GOOGLE APP  
OR AT [GOOGLE.COM](https://www.google.com) (LOOK FOR  
“CHAT” OR “GEMINI”)



- EXAMPLE: “TRANSLATE THIS  
SENTENCE INTO SPANISH AND  
WRITE IT PHONETICALLY.”

# Voice assistants — Siri, Alexa, Google Assistant

- **Why use:** Hands-free help if typing is hard
- **Common asks:** Set reminders, call a contact, weather, play music
- **Simple wake words:** “Hey Siri,” “Alexa,” “Hey Google”

# Safety Tips When Using AI

🛡️ **Don't** share personal info like bank details or social security numbers!

- ✅ Check answers from AI with trusted sources, ex: Wikipedia, etc.

- Take your time — there's no rush when typing or speaking to AI

- Keep refining your questions based on what AI offers. Ex: Instead of just a chicken salad recipe, ask "Can you make this recipe heart healthy?"

---

# Fun Ways to Try AI Today

---



Ask it to tell a joke



Get a short history of your hometown



Find today's weather and suggest an outfit



Ask for a recipe using what you have

# ***Hands-on demo (live)***

Plan: Show ChatGPT or Copilot, ask one real question from the audience

Prompt example: “Explain Medicare Part D in simple terms with 3 bullet points.”

Follow-up: “Make it shorter and add a phone call script to ask my doctor.”

# Try it this week!



Challenge: Ask one AI tool a question you truly care about



Examples of what to ask:  
Write a warm note, plan a simple outing, or simplify a letter



Support: Bring your question next time for help refining it

# Q&A and next steps

- Questions: What would you like AI to help you do first?
- What would make things easier ?  
(Ex: Not having to look things up all the time)
- What to do next?

# Thank You!

